



MASAYA

BIOGRAPHY



Although originally from Chile, Claudia Ayala aka Masaya has been based in Switzerland from the tender age of two. She spent her childhood and formative years in Lausanne immersing herself in its rich culture and eventually music. The captivating Swiss club scene had her hooked from the age of fifteen, from Zurich to Geneva the mesmerising world of dance music was the spark that lit the musical bonfire. After an eye-opening experience in a DJ competition, and some inspiring words from a panel member (Paul Oakenfold) she locked down a residency in the legendary Lausanne venue D! Club. For twelve years she honed her abilities in the famous institution, developing a keen sense for reading the room and picking the right record at exactly the right time. Whether she's playing indoors or out, nighttime or daytime, Claudia's multi-dimensional approach to DJ'ing and reading the crowd is unquestionable. She hosts a regular show 'Atakama' on Switzerland's biggest radio station, Couleur 3, meandering through the multifaceted realms of music featuring anything and everything from hip hop to electro-pop through to brooding techno or beautifully ethereal house.

2005 saw her focus turned to the studio itself with a string of vibrant releases on labels such as NUM, Perspectiv and of course from 2008, her very own Mina Records. Mina means 'pretty girl' in her native tongue and is a slick nod to her intentions and creative path intended for the ever-impressive imprint. She explains 'I want to nourish the feminine touch in music, be it produced by a man or a woman, and sustain the music I love by choosing and proposing it to others'. Tribal vibes, hypnotic voices, seductive atmospheres - these are all things you can expect to hear on Mina Records. Among some of the artists she has signed are Swiss talents like

Ripperton, Agnes and Chaton, as well as international producers like Petar Dundov, Sei A, Agaric and Rene Breitbarth. 2017 saw the release of her debut full length album, 'Picking Up The Pieces', out on Chapter 24. A personal opus, the sensational and absorbing album showcases Masaya's fantastic sense of mood and groove captured in 11 mesmerising stories in sound.

Masaya's name is itself a play on words; Claudia's last name, Ayala rings similar to 'mas alla', meaning 'further' in Spanish. And if her accomplishments, in the studio and out, are anything to go by, she'll be going just that in 2017 and beyond.